

Policy plan of the Association Amazing Friends year 2023-2024

This document describes the policy of Amazing Friends. In order to do so, we will first outline the domain in which Amazing Friends wants to operate. Next, we shall describe the mission and goal of Amazing Friends. Following that, we will discuss the activities and association of the association. Finally, we will give an overview of the financial framework for Amazing Friends activities.

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Amazing Friends will be reviewed by Swedish Fundraising Control and have applied to be a 90-account holder.

1. Background

Amazing Friends is a non – profit organization committed to ensuring a dignified life for dogs. Officially founded in may 2023, the organization recognised as “Amazing Friends”, specifically focuses on rescuing and rehoming abandoned, unwanted and mistreated animals. The majority of these animals are rescued in Eastern Europe.

2. Mission and purpose

The mission of Amazing Friends as can be described as follows:

The purpose of the association is to help dogs and other animals find responsible and loving homes. It also aims to alleviate the suffering of animals and prevent animal cruelty through various projects, education and advocacy.

The purpose clause of the association cannot be amended. The association is a nonprofit, non-political, and non-religious organization without any profit motive.

Mission / Objectives:

1. To help dogs find responsible and loving homes for dogs in need.
2. To alleviate suffering and prevent animal cruelty through various projects, education and advocacy.
3. To provide shelter in Sweden for unwanted, abandoned and mistreated dogs.

3. Activities:

A: Adoption of stray dogs and other animals:

1. Amazing Friends promote and assists in the responsible adoption of dogs and cats in need of homes from Eastern Europe, finding homes through various forms of social media, website, this involves conducting home checks, reference checks, and counseling potential adopters.
2. To raise awareness about the suffering stray dogs are experiencing through abuse and neglect through educational workshops, engaging the community and various forms of media.
3. To promote responsible animal companionship and the benefits of adopting a dog in need to help reduce animal overpopulation and foster compassion.
4. To facilitate the safe and responsible transport of rescued dogs from Eastern Europe to their newly adopted homes in other countries.

B: Provide shelter for unwanted, abandoned and mistreated dogs:

1. To operate and maintain our dog rehoming centre by raising funds to provide a safe and comfortable shelter environment, bedding, nutrition and necessary medical care while dogs await adoption.
2. To rescue and provide shelter to dogs, including strays, owner surrenders, and those at risk of abuse or neglect. This involves safely transporting dogs to the center and assessing them and their needs.

4. Board and governance

The associations board has the following members:

- Malin Andersson, Chairperson
- Yvette Berg Colhoun, Board member
- Carina Olsson, Board member
- Jane Balstad, Treasurer

5. Financial framework

The association shall have no intentions to make a profit. Occasional profits, if any, shall be used to realize the association's objectives to help more dogs.

Budget

The association will hold no more equity than necessary to safeguard its future activities. In that respect, the association's capital shall amount to a maximum of 1.5 times the yearly operational costs. Moreover, it could hold earmarked reserves for special purposes.

Year 2023

The income from donations in 2023 is expected to be 30 000 Euro.

The income from adoption fees in 2023 is 10 000 Euro.

The association envisages no income from business activities during 2023.

Purpose activities are veterinary costs, transportation, treats, dog food, insurance for dogs.

Budget for 2023			
Currency: Euro			
Income		Expenses	
Donations	30 000	Purpose activities	30 000
Adoptions fee*	10 000	Administrative costs	2 500
		Fundraising	0
Total	40 000		32 500

* Adoption fees aim to cover a small part of the costs of adopting and sheltering dogs and will not result in a surplus.

Year 2024

We expect donations from fundraising events on social media, and hope for donations of 35 000.

We expect adoption fees to a total amount of 50 000 Euro.

In terms of business activities in 2024 we will sell some promotion materials, supplements and dog toys, leads and harnesses with an income of 3 000 Euro.

As a new association we will also need to inform potential adopters that we have dogs looking for homes and plan information materials with a budget of 10 000 Euro.

Expected costs of veterinary care, insurance for the dogs and costs to create a well being friendly environment for the dogs 40 000 Euro.

Expected donations from Amazing Friends to help homeless dogs in countries like Romania 30 000 Euro.

Administrative costs 6 000 Euro.

Fundraising costs 6 000 Euro.

Budget for 2024			
Currency: Euro			
Income		Expenses	
Donations	35 000	Information promote dogs and adoption	10 000
Adoptions fees*	50 000	Vetcare, transport, treats, blankets	35 000
Income from shop	3 000	Donations to help dogs in Europe	30 000
		Administrative costs	6 000
		Fundraising costs	6 000
Total	88 000		87 000

* Adoption fees aim to cover a small part of the costs of adopting and sheltering dogs and will not result in a surplus.